BC FIRE EXPO 2017

SPONSORSHIP OPPORTUNITIES
## Sponsor levels (expire February 28, 2017)

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Platinum (1)</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pinnacle</td>
<td>$10,000</td>
<td>$2000</td>
<td>$1000</td>
<td>$500</td>
</tr>
<tr>
<td>Diamond</td>
<td>$7500</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banquet</td>
<td>$6000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Technology</td>
<td>$5000</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Other sponsorship opportunities (expire February 28, 2017)

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship Levels</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theme Night/Keycards</td>
<td></td>
<td>$1500</td>
</tr>
<tr>
<td>All day coffee (any day) (3)</td>
<td></td>
<td>$1500 EA.</td>
</tr>
<tr>
<td>Sunday afternoon break (1)</td>
<td></td>
<td>$750</td>
</tr>
<tr>
<td>Sunday morning break (1)</td>
<td></td>
<td>$500</td>
</tr>
<tr>
<td>Monday morning break (1)</td>
<td></td>
<td>$500</td>
</tr>
<tr>
<td>Tues, Weds or Thurs morning break (3)</td>
<td>$750 EA.</td>
<td></td>
</tr>
<tr>
<td>Tues, Weds or Thurs afternoon break (3)</td>
<td>$750 EA.</td>
<td></td>
</tr>
<tr>
<td>Tues, Weds or Thurs sunrise (3)</td>
<td></td>
<td>$500 EA.</td>
</tr>
</tbody>
</table>
2017 SPONSORSHIP OPPORTUNITIES

BC FIRE EXPO
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pinnacle Sponsor (1)</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Diamond Sponsor (1)</strong></td>
<td>$7,500</td>
</tr>
<tr>
<td><strong>Banquet Sponsor (1)</strong></td>
<td>$6,000</td>
</tr>
</tbody>
</table>

**Pinnacle Sponsor (1)**
- Logo on bcfireexpo.ca
- Early registration for the following year
- Branding
- Logo on education session powerpoint
- Sponsorship level on name pouch
- Registration page recognition
- First choice of booth locations
- Logo on delegate gift
- Logo on education session notepads
- Two free booths and delegate

**Diamond Sponsor (1)**
- Logo on bcfireexpo.ca
- Early registration for the following year
- Branding
- Logo on education session powerpoint
- Sponsorship level on name pouch
- Registration page recognition
- Second choice of booth location
- Logo on delegate gift

**Banquet Sponsor (1)**
- Logo on bcfireexpo.ca
- Early registration for the following year
- Branding
- Recognition at event
- 2 complimentary tickets
- Introduce banquet entertainer
- Opportunity to provide signage at banquet
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **Platinum Sponsor (1)** | $5000  
LOGO ON BCFIREEXPO.CA  
EARLY REGISTRATION FOR THE FOLLOWING YEAR  
BRANDING  
LOGO ON EDUCATION SESSION POWERPOINT  
SPONSORSHIP LEVEL ON NAME POUCH  
FOUR BOOTHS INCLUDED |
| **Technology Sponsor (1)** | $2000  
LOGO ON BCFIREEXPO.CA  
EARLY REGISTRATION FOR THE FOLLOWING YEAR  
BRANDING  
LOGO ON EDUCATION SESSION POWERPOINT  
TWITTER WALL  
TV GIVEAWAY  
SPONSORSHIP LEVEL ON NAME POUCH |
| **Gold Sponsor**       | $2000 EA.  
LOGO ON BCFIREEXPO.CA  
EARLY REGISTRATION FOR THE FOLLOWING YEAR  
BRANDING  
LOGO ON EDUCATION SESSION POWERPOINT  
SPONSORSHIP LEVEL ON NAME POUCH  
LOGO ON DELEGATE WATER BOTTLE |
SILVER SPONSOR
$1000 EA.

BENEFITS
LOGO ON BCFIREEXPO.CA
EARLY REGISTRATION
FOR THE FOLLOWING YEAR
BRANDING
LOGO ON EDUCATION SESSION POWERPOINT
SPONSORSHIP LEVEL ON NAME POUCH
NAME ON SHOW STAFF SHIRTS

BRONZE SPONSOR
$500 EA.

BENEFITS
LOGO ON BCFIREEXPO.CA
EARLY REGISTRATION
FOR THE FOLLOWING YEAR
BRANDING
LOGO ON EDUCATION SESSION POWERPOINT
SPONSORSHIP LEVEL ON NAME POUCH

THEME NIGHT & KEYCARDS (1) *
$1500

BENEFITS
LOGO ON BCFIREEXPO.CA
EARLY REGISTRATION
FOR THE FOLLOWING YEAR
BRANDING
RECOGNITION AT EVENT
COMPANY NAME AND/OR LOGO ON PRODUCT
2 COMPLIMENTARY TICKETS
* There are only 120 rooms in the host hotel in 2017

ALL DAY COFFEE (ANY DAY) (3)
$1500 EA.

BENEFITS
LOGO ON BCFIREEXPO.CA
EARLY REGISTRATION
FOR THE FOLLOWING YEAR
BRANDING
SIGNAGE AT ALL 4 COFFEE BREAKS
SUNDAY AFTERNOON BREAK
(COFFEE, POP, COOKIES) (1) $750 EA.

BENEFITS
LOGO ON BCFIREEXPO.CA
EARLY REGISTRATION FOR THE FOLLOWING YEAR
BRANDING
SIGNAGE AT COFFEE BREAK
COMPANY NAME MENTIONED

SUNDAY MORNING BREAK
(COFFEE, MUFFINS) (1) $500 EA.

BENEFITS
LOGO ON BCFIREEXPO.CA
EARLY REGISTRATION FOR THE FOLLOWING YEAR
BRANDING
SIGNAGE AT COFFEE BREAK
COMPANY NAME MENTIONED

MONDAY MORNING BREAK
(COFFEE, MUFFINS) (1) $500 EA.

BENEFITS
LOGO ON BCFIREEXPO.CA
EARLY REGISTRATION FOR THE FOLLOWING YEAR
BRANDING
SIGNAGE AT 8:15 COFFEE BREAK
COMPANY NAME MENTIONED
TUESDAY, WEDNESDAY OR THURSDAY MORNING BREAK (COFFEE, MUFFINS) (3)
$750 EA.

BENEFITS
LOGO ON BCFIREEXPO.CA
EARLY REGISTRATION FOR THE FOLLOWING YEAR
BRANDING
SIGNAGE AT 10:20 COFFEE BREAK

TUESDAY, WEDNESDAY OR THURSDAY AFTERNOON BREAK (COFFEE, POP, COOKIES) (3)
$750 EA.

BENEFITS
LOGO ON BCFIREEXPO.CA
EARLY REGISTRATION FOR THE FOLLOWING YEAR
BRANDING
SIGNAGE AT COFFEE BREAK

TUESDAY, WEDNESDAY OR THURSDAY SUNRISE (COFFEE, MUFFINS) (3)
$500 EA.

BENEFITS
LOGO ON BCFIREEXPO.CA
EARLY REGISTRATION FOR THE FOLLOWING YEAR
BRANDING
SIGNAGE AT 7:00AM COFFEE BREAK