



BC FIRE EXPO 2017

SPONSORSHIP OPPORTUNITIES





BC FIRE EXPO 2017

Sponsor levels (expire February 28, 2017)

Pinnacle (1)	Diamond (1)	Banquet (1)	Platinum (1)	Technology (1)	Gold	Silver	Bronze
\$10,000	\$7500	\$6000	\$5000	\$2000	\$2000 EA.	\$1000 EA.	\$500 EA.

Other sponsorship opportunities (expire February 28, 2017)

Theme Night/Keycards	All day coffee (any day) (3)
\$1500	\$1500 EA.

Sunday afternoon break (1)	Sunday morning break (1)	Monday morning break (1)	Tues, Weds or Thurs morning break (3)	Tues, Weds, or Thurs afternoon break (3)	Tues, Weds or Thurs sunrise (3)
\$750	\$500	\$500	\$750 EA.	\$750 EA.	\$500 EA.

2017 SPONSORSHIP OPPORTUNITIES



BC FIRE EXPO

2017 SPONSORSHIP - BC FIRE EXPO



BC FIRE EXPO 2017

PINNACLE SPONSOR (1)

\$10,000

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION FOR THE FOLLOWING YEAR

BRANDING

LOGO ON EDUCATION SESSION POWERPOINT

SPONSORSHIP LEVEL ON NAME POUCH

REGISTRATION PAGE RECOGNITION

FIRST CHOICE OF BOOTH LOCATIONS

LOGO ON DELEGATE GIFT

LOGO ON EDUCATION SESSION NOTEPADS

TWO FREE BOOTHS AND DELEGATE

DIAMOND SPONSOR (1)

\$7500

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION FOR THE FOLLOWING YEAR

BRANDING

LOGO ON EDUCATION SESSION POWERPOINT

SPONSORSHIP LEVEL ON NAME POUCH

REGISTRATION PAGE RECOGNITION

SECOND CHOICE OF BOOTH LOCATION

LOGO ON DELEGATE GIFT

BANQUET SPONSOR (1)

\$6000

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION FOR THE FOLLOWING YEAR

BRANDING

RECOGNITION AT EVENT

2 COMPLIMENTARY TICKETS

INTRODUCE BANQUET ENTERTAINER.

OPPORTUNITY TO PROVIDE SIGNAGE AT BANQUET.



BC FIRE EXPO 2017

PLATINUM SPONSOR (1)

\$5000

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION FOR THE FOLLOWING YEAR

BRANDING

LOGO ON EDUCATION SESSION POWERPOINT

SPONSORSHIP LEVEL ON NAME POUCH

FOUR BOOTHS INCLUDED

TECHNOLOGY SPONSOR (1)

\$2000

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION FOR THE FOLLOWING YEAR

BRANDING

LOGO ON EDUCATION SESSION POWERPOINT

TWITTER WALL

TV GIVEAWAY

SPONSORSHIP LEVEL ON NAME POUCH

GOLD SPONSOR

\$2000 EA.

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION FOR THE FOLLOWING YEAR

BRANDING

LOGO ON EDUCATION SESSION POWERPOINT

SPONSORSHIP LEVEL ON NAME POUCH

LOGO ON DELEGATE WATER BOTTLE



BC FIRE EXPO 2017

SILVER SPONSOR

\$1000 EA.

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION
FOR THE FOLLOWING YEAR

BRANDING

LOGO ON EDUCATION SESSION POWERPOINT

SPONSORSHIP LEVEL ON NAME POUCH

NAME ON SHOW STAFF SHIRTS

BRONZE SPONSOR

\$500 EA.

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION
FOR THE FOLLOWING YEAR

BRANDING

LOGO ON EDUCATION SESSION POWERPOINT

SPONSORSHIP LEVEL ON NAME POUCH

THEME NIGHT & KEYCARDS (1) *

\$1500

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION
FOR THE FOLLOWING YEAR

BRANDING

RECOGNITION AT EVENT

COMPANY NAME AND/OR LOGO
ON PRODUCT

2 COMPLIMENTARY TICKETS

* There are only 120 rooms
in the host hotel in 2017

ALL DAY COFFEE (ANY DAY) (3)

\$1500 EA.

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION
FOR THE FOLLOWING YEAR

BRANDING

SIGNAGE AT ALL 4 COFFEE BREAKS



BC FIRE EXPO 2017

**SUNDAY AFTERNOON BREAK
(COFFEE, POP, COOKIES) (1)
\$750 EA.**

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION FOR THE FOLLOWING YEAR

BRANDING

SIGNAGE AT COFFEE BREAK

COMPANY NAME MENTIONED

**SUNDAY MORNING BREAK
(COFFEE, MUFFINS) (1)
\$500 EA.**

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION FOR THE FOLLOWING YEAR

BRANDING

SIGNAGE AT COFFEE BREAK

COMPANY NAME MENTIONED

**MONDAY MORNING BREAK
(COFFEE, MUFFINS) (1)
\$500 EA.**

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION FOR THE FOLLOWING YEAR

BRANDING

SIGNAGE AT 8:15 COFFEE BREAK

COMPANY NAME MENTIONED



BC FIRE EXPO 2017

**TUESDAY, WEDNESDAY OR
THURSDAY MORNING BREAK
(COFFEE, MUFFINS) (3)
\$750 EA.**

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION FOR THE FOLLOWING YEAR

BRANDING

SIGNAGE AT 10:20 COFFEE BREAK

**TUESDAY, WEDNESDAY OR
THURSDAY AFTERNOON
BREAK (COFFEE, POP,
COOKIES) (3)
\$750 EA.**

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION FOR THE FOLLOWING YEAR

BRANDING

SIGNAGE AT COFFEE BREAK

**TUESDAY, WEDNESDAY OR
THURSDAY SUNRISE
(COFFEE, MUFFINS) (3)
\$500 EA.**

BENEFITS

LOGO ON BCFIREEXPO.CA

EARLY REGISTRATION FOR THE FOLLOWING YEAR

BRANDING

SIGNAGE AT 7:00AM COFFEE BREAK